

Mark M. Michalski, PhD
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SUMMARY: Dr. Michalski has extensive experience working as a finance consultant and professor and trainer for prestigious firms and institutions. At the World Bank Group (WBG), the International Monetary Fund (IMF), European Union (EU), and European Bank for Reconstruction and Development (EBRD), the United Nations Development Program (UNDP), he worked on: strategic and financial management, banking & finance, and emerging markets.

Highlights include:

- Adjunct Professor at the Catholic Univ. of America (CUA) in Wash., DC (2013-on), Thomas Aquinas University (TX) (2022), The George Washington Univ. in Washington, DC (2018/19); and University of Maryland University College (UMUC, now UMGC), MD (2011-2018) and several universities in China (2013-22).
- Instructor on World Bank Finance, Procurement, Cost Control, Disbursement, Managing Financial Reforms (1999 - 2007).
- Visiting Scholar, International Monetary Fund (IMF), Wash., DC, on financial crises in lending, financial repression, liberalization, and economic growth (2018/19).
- Financial Management and Disbursement Consultant in the US, Baltics, Poland, Russia, Lithuania, Moldova, Ukraine, Jordan, Egypt for the World Bank and American Training Initiatives (1991-2009), the EBRD (1994), the EU (1997) and the UNDP (1998).
- Editor in Chief (2014–2022), *Business and Public Administration Studies*, www.bpastudies.org.
- Visiting Prof. in China: Beijing Renmin U., Nanjing U., Hainan U., Yanbian U., Xiamen and Huaqiao Univ. (2014-2022): Innovative Entrepreneurship, Business Ethics, Strategic Management, and Public Speaking, among others.

ACADEMIC TEACHING & TRAINING

2013 – present, Adj. Prof. at the CUA (DC), The Busch School of Business – lecturing on Marketing and Management, International Finance & Marketing, and International Business in Asia. **Guest Lecturer at the CUA, School of Law, ILI. (2011, ‘13, ‘14, ‘17)** for law students on banking reforms and financial crises, using IMF and World Bank as case studies.

2022 – Fall semester, Tutor, St Thomas Aquinas University (TX), Cameron School of Business – conducting online classes on Business Ethics, Servant Leadership Principles and CST.

2014 – 2022, Visiting Prof., Huaqiao University and at several other universities in China; teaching intensive courses, twice a year: Entrepreneurship, Financial Management, Marketing and Advertising, Business Ethics, Public Speaking and Strategic Management, among others.

2011/12 – 2018/19, Adjunct Associate Professor, University of Maryland University College, teaching courses in Business & Finance, Leadership, Strategic Management, Business Plans and Business Ethics. Also, teaching online courses and hybrid (half, face-to-face class presence and half an online instruction) in Business Ethics, Leadership Experience and Principles of Financial Management.

1996-98, Visiting Professor, Warsaw University of Technology, Warsaw, Poland, Executive MBA Program, lecturing (in English for Polish students) on Strategic Management, Writing Business Plans, and Principled Habits of Effective Leaders.

1992-97, Visiting Professor, Jagiellonian University, Cracow, Poland. Seminars in HR Management, Marketing, Entrepreneurship (in Polish and in English).

1991-92, Dzielski Institute, Cracow, Poland. Under sponsorship of the United Nations Development Program (UNDP), in Cracow taught Principles of Management, Marketing, Small Business Organizations, and Business Ethics.

- A. Trainer/Speaker on emerging markets, Poland, Middle East, China and f. Soviet Union countries.
- Conducting executive training online webinars for government officials, Program for Advanced Leadership and Management of the Madinah Institute (www.mile.org); participants from Pakistan, Saudi Arabia, and others on Financial Management, Servant Leadership and Innovative Entrepreneurship (2017 – on).
 - At the World Bank (IBRD), 1984 to 2009 – banking procurement reforms, capacity building, workshops and technical training seminars.
 - Relocated to Poland (1991-98) and consulted for the European Bank (EBRD) in 1992, '94 on Poland, Russia (Moscow and Raduga in N. Siberia), the Baltics, the Ukraine on banking reform projects and procurement issues.
 - Cross-border Cooperation Program (1995-97) for the European Union (EU) and the Polish Government; Audits, Monitoring, Evaluation and Contract Supervision.
- B. Associated with premier institutions and universities as professor, consultant and trainer.
- Consultant and Banking Advisor for private sector companies: Booz Allen Hamilton, (BAH); Omnitele, Teleconsult, Telematics & Informatics Int'l (TII), American Trading Initiatives (ATI), Agricultural Business Consultants (ABC Poland), ProEco, and others. Broad knowledge of the government banking operations in emerging markets and developing countries, government procurement, and contract management.

BUSINESS CONSULTING

Professional Experience:

2018 – 2019, Visiting Scholar on banking crises in lending, financial repression, liberalization, and growth. IMF HQ, Washington, DC. Research and presentations to staff and academic fora on relevant policies and literature related to financial reform/liberalization issues in Wash., DC, (US) and Cracow, Wroclaw (Poland). Contributed literature review section to the IMF Working Paper WP/19/211 titled: “Financial Repression is Knocking at the Door, Again. Should We Be concerned?” (upd. 2020).

2006 – 2014, Board Member/Book Editor, Washington Institute of China Studies, WICS, DC
Writing articles, developing conference themes, marketing and liaising with authors and area experts for publishing in the WICS Quarterly Journal.

2006 – 2008, Georgetown University, Washington, DC. Finance and Administration Department: auditing financial reports, analyzing, reconciling financial statement and banks' documents.

2006, Banking Consultant/Trainer for USTDA/TTI, Training Instructor for senior government officials from Iraq (teaching in Amman, Jordan). Designing and running intensive training seminars with case studies, exercises and hands on workshop in Banking Process, Financial Supply Chain Management, Cost Control and Bank Procurement Contracts using the World Bank disbursement procedures. Courses delivered in English, training sessions facilitated with live audio and video conferences, with invited experts from the US and Canada.

1991 – 2007, Consultant, Infrastructure, World Bank, Washington, DC, Participated in numerous missions to Eastern Europe and Middle East. Carried out banking impact studies, provided training on institutional assessments, and implementation of projects. Work on detailed implementation review (DIR) of contracts in banking, infrastructure and energy. Supervised & evaluated the 'Oil Rehabilitation Project' in Siberia and Moscow (Russia). Assessed technical issues of Zakopane Global Environmental Facility, (Poland). Transport Restructuring Sector PAD (Romania).

2001 – 2002, Business Development Manager, Crown Agents Consulting, Washington, DC
Developed and structured banking business opportunities with the World Bank. Designed and wrote articles for the monthly business newsletter on bank issues. Developed training workshops and seminars on bank trends and business relations with senior managers, task team leaders.

1997 – 2001, Marketing Consultant, SWIPCO, Washington, DC

Wrote business development proposals, training materials and marketing plans. Prepared documents and training syllabi with contents on the Third Party Procurement Monitoring and banking Reforms. Improved training programs and ensured delivery of outstanding quality work.

1997 – 98, Consultant, Booz Allen & Hamilton, McLean VA, and Omnitele Oy, Finland For USAID-sponsored analysis of Poland transformation: assess commercial law practices, procurement, benchmarking. Prepared final reports, major findings on reforms and transformation. For Omnitele: Implemented marketing strategy in Poland within the EU/Phare projects. Ran Internet-Based Banking study, training in Heidelberg, Lisbon, Budapest, Warsaw and Helsinki.

1990 – 1997, Consultant, World Bank, Washington DC, Review of Poland's commercial and legal requirements for the EU accession (Warsaw). Supervised and evaluated energy sector of "Oil Rehabilitation Project" in Russian Federation (W. Siberia and Moscow). Delivered a series of training seminars with USTDA held in Budapest and in Warsaw. Assisted Mr. Leszek Balcerowicz, f. Polish Minister of Finance and Governor of Central Bank, during his World Bank Visiting Fellowship. Worked on agricultural procurement projects in Moldova's "Emergency Rehabilitation" and Russia "Federal Services".

1994 – 1997, Monitoring & Evaluation, EU and UNDP, Warsaw, Poland, Project Advisor for the Monitoring of Phare Cross Border Cooperation. Infrastructure projects in Slomniki – Developed and Introduced Municipal Master Plan. Provided training in contract bid & evaluation. Established business education of two sister cities in the US and Poland.

1992 – 1994, Trade Development Consultant, Embassy of Finland, Washington, DC

Assisted Commercial Counselor for Trade and Finance in World Bank related projects and trade. Organized, participated in procurement seminars. Marketing in Central Eastern Europe.

May – July 1992, and Oct 1994 Consultant, European Bank, London, UK

Technical assistance for Poznan's Bank (WBK) loan. Evaluated bank's restructuring strategy. In Russia, Latvia, Lithuania, Ukraine series of lectures for government representatives in:

- Procurement training on procedures, disbursement and financial management (in Russian language)
- lectures on energy pricing & financial issues (in Kiev, in Russian language)
- lectures on the procurement process (in Vilnius), and
- lectures on energy TA projects (in Moscow).

1990 – 1991, Project Manager, National Telephone Cooperative Association, Wash., DC

Implemented a USAID grant for rural telecommunications project in Poland. Prepared series of workshops and seminars on starting a business during economic transformation and transition to a market economy. Advised the Speaker of the Polish Parliament on a Rural Telecommunication Bill that lead to an appointment of a Plenipotentiary

1987 – 1990, Senior Project Manager, Australian Embassy, Washington, DC, Advised Australian consulting business community on new World Bank upcoming projects, assisted in procurement procedures and in international competitive bidding in range of projects from the World Bank, IFC, and UNDP loans. Attending in Sydney and Canberra training seminars in procurement policy and new business development opportunities.

1982 – 1987, Research/Economist, World Bank, Washington, DC, Economic and statistical regressions on external debt issues, price subsidies for agricultural and economic rural development department projects For Annual Report, Operations Evaluation Department (OED), wrote case studies on price policy and reforms; participated in simulation/training seminars. Involved in a series of training modules and designing simulation training seminars on economic development, and start up of new businesses.

1980 – 1982, Assistant to Michael Novak, American Enterprise Institute, Washington, DC providing research and participating in conferences on social and economic issues for f. UN Ambassador, author and CUA scholar.

Regional experience:

Baltic States: Estonia, Latvia, Lithuania; China: including Hong Kong and Taiwan; Europe: Cyprus (both Greek and Turkish enclaves), Czech Republic, Finland, Germany, Hungary, Moldova, Poland, Portugal, Russia, Slovakia, Sweden, Middle East: Egypt, Jordan, Israel; Africa: Malawi, Kenya, Ethiopia.

EDUCATION

- PhD, Business Politics and Int. Relations, Jagiellonian Univ., Cracow 2013
- Mphil, Communications & Public Policy, George Washington Univ., DC 1996
- MBPA (honors), International Business, Southeastern University, DC 1986
- MA (program), Economics, The Catholic University of America, DC 1984
- Graduate English Language Diploma, Georgetown University, Wash. DC 1980
- AB Int'l Graduate Diploma, Economic Development, Univ. of Stockholm 1979
- Academy of Economics, Cracow, Poland, compl. 2years in econ & statistics 1975

Awards:

- Cross of Merit, awarded by the President of Poland, 2010
- Honorary Citizen of Slomniki, Poland, by the Commonwealth Mayor, 2008
- Certificate of Service Merit, the Smithsonian Institution, 1986

Selected Publications, Conferences and Other:

Guest Lecturer at Krakow University of Economics, Poland (Fall 2022, 2019, 2017), conferences and series of seminars and lectures for students, faculty and general public on range of topics, such as “Good Capitalism, Bad Capitalism and Better Capitalism”, “R. Solow & P. Romer on Quest for Growth”, “Financial Repression and Global Financial Crisis” – as a result of writing literature review and contributing to the IMF Staff Working Paper (WP/19/211). Also lectures at the National Association of Economists, (Krakow Chapter) on recent economists’ Nobel prizes.

Guest Lecturer at the Georgetown University, DC (Spring 2019) seminar on ethical issues in contemporary business.

Guest Lecturer at the Georgetown University, DC (Fall 2018) seminar on change management Kotter’s framework, case study of the IMF and the WB.

Lectures and seminars at the Jagiellonian University and Cracow University of Economics on current issues in business, ethics and management (since 2017).

Visiting Professor and Distinguished Guest Lecturer in several Universities in China, such as Beijing Renmin Univ., Yanbian Univ., Nanjing Normal University (Exec. MBA), Xiamen, Hainan and Huaqiao Univ., (since 2013-2019).

Editor of Books that are Noteworthy for the www.bpastudies.org (since 2017-2022)

Served as an Advisor to the Assessment Committee that hires professors at Huaqiao University, Xiamen, PRC, May 2017.

- “*Chinese and Polish experience in fostering Youth Entrepreneurship*” Conference in Cracow Poland’s Academy of Sciences (PAU), sponsored by PIASA Inst., Poland, June 2017.
- “*State of Central European Bank and new Budget of the EU in the Context of Sustainable Economic Reforms*”, presented at the CUA International Law Institute, March 2016.
- “*Changing Idea of University Education: Innovations, Initiatives and Intentions*” Conference in Cracow Jagiellonian Univ., Poland, June 2016, and book chapter.
- “*Wealth of the Nations and The World Bank, in the Context of the Recent Economic Developments*”, presented at the CUA International Law Institute, March 2015.
- “*Role of Key Performance Indicators in Modern Management*”, (Chair), Conference in Beijing’s Renmin Univ., PRC, June 2014.
- “*From Crisis to Recovery: The World Bank, IMF in the Context of the Bretton Woods Agreements*”, presented at the CUA International Law Institute, March 2013.

- *“The World Bank, IMF and Global Financial Turmoil: Recent Developments”*, presented at the CUA International Law Institute, April 2011.
- *“Entrepreneurial Spirit of Poland’s Youth: Challenges and Opportunities in the Global Era*, Conference by the PIASA Institute, Rosslyn, June 2011.
- *“Trade Procurement Reform in Poland and China: Responding to the Next Globalization Wave”* Journal of Washington Institute of China Studies, Vol.5, No.2, 2010
- *“Emerging Global Management Trends”*- conf., & book chapter, Jagiellonian Univ., Nov., 2010 *“Entrepreneurship And Globalization: Challenges And New Opportunities For Poland And China”*- article in Journal of Washington Institute of China Studies, Vol.4, No.1, 2009
- *“Does Chinese Quality Control Meet the Global Management Challenge?”* with T. Wawak, in Journal of Washington Institute of China Studies, Vol.3, No.4, 2008
- *“Growth Market for Entrepreneurial Education in Poland and China”* with T. Wawak, in Journal of Washington Institute of China Studies, Vol.3, No.2, 2008
- *“World Bank and China: Recent Developments with Special Reference to Renewable Energy* - article in Journal of Washington Institute of China Studies, Vol.2, No.2, 2007
- *“Public Procurement and Good Governance in Chinese and Polish Post-Transition Experience”* article in Journal of Washington Institute of China Studies, Vol.1, No.2, 2006
- *“What is happening with Investment Promotion since Poland joined EU?”* seminar presentation at the Polish Consulate, Wash., DC. May, 2004
- *“Internet as a Channel for Banking Services: Case of Poland”*, a chapter in book: *Global Tendencies in East European Banking*, EU/ Jagiellonian University, Kraków, Poland, 1998
- *“Regulation in Polish Telecommunications: Commitment, Incentives and Outcomes”*, *Telematics and Informatics*, Vol. 13, No. 4. Pp.191-197, 1996
- *“Banking on Financing for Growth: Case of Poland Telecoms,”* a chapter in book: *Competitive Banking*, EU Phare /Jagiellonian University, Kraków, Poland, 1995
- *“Priorities to Improve the Polish Telecoms Infrastructure,”* presented at Franco-Austrian conf. & book chapter: *Modernisation des infrastructures dans les pays d’Europe centrale*, 1995
- *“Regulation and Competition in Telecommunications: An Institutional Approach for Economies in Transition,”* delivered at the USAID conference: Warsaw and Budapest, 1995
- *“Telecommunications and Rural Development,”* chapter in book: *Breaking the Habits of a Lifetime: Poland’s First Steps Toward the Market*, The Ipswich Press, Mass., Dec. 1994.

Professional Memberships:

- American Marketing Association, (DC)
- Institute of Arts and Science (NY)

Foreign Languages:

- Polish – native, Russian and Swedish-fluent, basic Spanish, Intro to Chinese