National Center for Economic Education



Background and Rationale for Establishing the National Center for Economic Education

KCEE was established in response to numerous recommendations put forward during the Year of Economic Education 2024 (REE 2024), which emphasized that efforts to advance economic education should continue beyond the conclusion of REE 2024 and highlighted the need to sustain the ideas and initiatives launched through the Resolution of the Senate of the Republic of Poland and the Year of Economic Education itself. Its establishment was also supported by the commitment of members of the REE 2024 Organizing Committee.

KCEE was founded as a partnership of nongovernmental organizations engaged in broadly defined economic and entrepreneurship education. The Center represents a tangible legacy of the Year of Economic Education 2024 and serves as a continuation of its vision and mission.

The economic, social, and technological challenges facing Poland require coordinated and effective economic and financial education. The need to develop education in these areas, and consequently to improve society's financial and economic literacy, is evident and broadly supported by a wide range of stakeholders and institutions. This need is reinforced by both contemporary socio-economic challenges and several important nationwide public initiatives in the field of economic and financial education:

1. The National Financial Education Strategy, adopted by a decision of the Council of Ministers.
2. Business and Management, a new economics-oriented subject introduced in secondary schools.
3. The Bankruptcy of Little Jack, introduced as a mandatory reading in primary schools.

The establishment and activities of the National Center for Economic Education form an integral part of the process of building a society prepared to meet future challenges through the development of economic, financial, entrepreneurial, and cybersecurity competencies. The REE 2024 celebrations, together with the heightened interest in economic education generated during that period, created an ideal opportunity to consolidate and enhance the effectiveness of joint efforts in this field.

The signing of the founding agreement, in the presence of Marshal of the Senate Małgorzata Kidawa-Błońska on January 14, 2025, during the official closing ceremony of REE 2024, also symbolically underscored the importance of economic education, the significance of continuing the REE 2024 legacy, and the special role played by the Senate of the Republic of Poland, which initiated and strongly supported the REE 2024 initiative.

At the initiative of the signatories to the agreement, the Organizing Committee, the Program Council, and the first thematic working groups of the National Center for Economic Education were established. Work also began on creating the Coalition for



Economic Education under the auspices of KCEE. The agreement establishing KCEE has an open format and allows additional organizations actively committed to advancing economic education in Poland to join the initiative.

Main Objectives of KCEE

1. Establish a Coalition for Economic Education.
2. Support the implementation of the objectives of the National Financial Education Strategy.
3. Support the implementation of the Business and Management curriculum.
4. Promote the development of economic education in primary schools, drawing inspiration from The Bankruptcy of Little Jack.
5. Conduct research and analysis related to economic education.
6. Promote the ideas of economic, financial, and entrepreneurship education.
7. Inspire individuals and institutions to support the advancement of financial literacy, economic education, and entrepreneurship.

Planned Areas of Activity

1. Develop standards for educational programs and for the work of economic and financial educators.
2. Organize training sessions and workshops for educators and teachers.
3. Deliver both online and in-person educational activities, including workshops for young people and university students.
4. Coordinate cooperation with external partners, including public institutions.
5. Organize 16 regional forums and a nationwide Congress on Economic Education.
6. Create a national database of economic education projects.
7. Conduct research and analysis and build a repository of publications and reports.

Key Thematic Areas

1. Personal financial planning.
2. Improving risk management skills.
3. Promoting the effective use of financial services.
4. Long-term saving and investing.
5. Developing entrepreneurial attitudes and competencies.
6. Cybersecurity and safe participation in the digital economy.
7. Local government finance and public finance.

Primary Target Audiences

1. Children, young people, and university students.
2. Educators, teachers, and academic staff.
3. Parents and guardians.
4. Organizations implementing economic education projects.
5. Financial market institutions.
6. Schools and universities.
7. Public institutions and local government authorities.